



**FOR IMMEDIATE RELEASE**  
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**1HOOD MEDIA CONTINUES MISSION TO UPLIFT YOUNG WOMEN AND INVITES THEM TO CELEBRATE THEIR OWN MAGIC**

Pittsburgh, PA - **1Hood Media** is hosting the 3rd annual **Princess Party** on **November 18, 2017** from 10:30 am to 2:00 pm at **COTERIE Company** located at 437 Grant Street. Since 2015, 1Hood has invited young women of Pittsburgh, especially those from historically underserved communities, to a Princess Party to be celebrated for the magic they are.

The Princess Party continues to focus on raising self-esteem, highlighting the accomplishments of women and girls, and encouraging sisterhood and love. Jannah Johari, a young princess in her own right and student of the 1Hood Media Academy, is the dreamer behind the event's conception. Now 12 years old, she continues to assist in the execution of this vision to make sure that women and girls, no matter their socioeconomic status or background, know that they are beautiful and magical as they are. "Every girl, at least once in their life, has been bullied or judged for the way they look, their skin tone, or hair texture," says Jannah. "If we all get together and feel loved it might help what's going on in [each girl's] life."

This year's program will include a keynote speech by Alexis Rhone, music by DJ Femi and live performances by Sierra Sellers and LiveFromTheCity. Attendees will enjoy food, dancing, a photo station, bounce house, henna, complimentary mini makeovers as well as confidence building exercises and art therapy. Thanks to support from The Heinz Endowments and The Pittsburgh Foundation, donations from COTERIE Company and The Icing Lounge, as well as contributions from All Occasion Party Rentals, The Free Store and many other community partners, this event will be hosted on a Pay-What-You-Can scale. This is an all ages event from toddlers to teens. Tickets are available now on [Eventbrite](#) starting at \$5. To learn more, please visit our [Facebook](#) event page or contact Tye Clarke by email or phone.

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